

**NEW AMERICANS IN THE LONE STAR STATE:
The Political and Economic Power of Immigrants, Latinos, and Asians in Texas**

Immigrants, Latinos, and Asians account for growing shares of the economy and electorate in Texas. Immigrants make up roughly one-in-six Texans, and nearly one-third of them are naturalized U.S. citizens who are eligible to vote. “New Americans”—immigrants and the children of immigrants—account for nearly 1-in-10 registered voters in the state. Immigrants are not only integral to the state’s economy as workers, but also account for billions of dollars in tax revenue and consumer purchasing power. Moreover, Latinos and Asians wield more than \$208 billion in consumer purchasing power, and the businesses they own had sales and receipts of \$63 billion and employed more than 450,000 people at last count. At a time of economic recession, Texas can ill-afford to alienate such a critical component of its labor force, tax base, and business community.

Immigrants and their children are growing shares of Texas’s population and electorate.

- **The foreign-born share** of Texas’s population rose from 9.0% in [1990](#),¹ to 13.9% in [2000](#),² to 16.0% in [2007](#),³ according to the U.S. Census Bureau. Texas was home to 3,828,904 immigrants in [2007](#),⁴ which is roughly the total population of [Los Angeles, California](#).⁵
- **30.9% of immigrants (or 1,185,001 people) in Texas were naturalized U.S. citizens in [2007](#)**⁶—meaning that they are eligible to vote.
- **9.3% (or 899,841) of registered voters** in Texas were “New Americans”—naturalized citizens or the U.S.-born children of immigrants who were raised during the current era of immigration from Latin America and Asia which began in 1965—according to an analysis of 2006 Census Bureau data by [Rob Paral & Associates](#).⁷

1 in 3 Texans are Latino or Asian.

- The **Latino share of Texas’s population** grew from 25.5% in [1990](#),⁸ to 32.0% in [2000](#),⁹ to 36.0% (or 8,605,577 people) in [2007](#).¹⁰ The **Asian share of the population** grew from 1.8% in [1990](#),¹¹ to 2.7% in [2000](#),¹² to 3.4% (or 812,749 people) in [2007](#),¹³ according to the U.S. Census Bureau.
- **Latinos accounted for 20.1% (or 1,697,000) of Texas voters** in the 2008 elections, and Asians 1.4% (118,000), according to the [U.S. Census Bureau](#).¹⁴

Latino and Asian entrepreneurs and consumers add tens of billions of dollars and hundreds of thousands of jobs to Texas's economy.

- **The 2009 purchasing power of Latinos in Texas totaled \$175.3 billion**—an increase of 429.3% since 1990. **Asian buying power totaled \$33.5 billion**—an increase of 626.8% since 1990, according to the [Selig Center for Economic Growth](#) at the University of Georgia.¹⁵
- Texas's 319,340 **Latino-owned businesses** had sales and receipts of \$42.2 billion and employed 280,156 people in 2002, the last year for which data is available.¹⁶ The state's 77,834 **Asian-owned businesses** had sales and receipts of \$20.7 billion and employed 176,571 people in 2002, according to the U.S. Census Bureau's Survey of Business Owners.¹⁷

Immigrants are integral to Texas's economy as workers and taxpayers.

- Immigrants comprised **20.3% of the state's workforce** in [2007](#) (or 2,377,625 workers), according to the U.S. Census Bureau.¹⁸
- Unauthorized immigrants paid nearly **\$1.6 billion in taxes and fees** in [2005](#), according a report by the Texas State Comptroller.¹⁹
- Unauthorized immigrants comprised **7.9% of the state's workforce** (or 925,000 workers) in [2008](#), according to a report by the Pew Hispanic Center.²⁰
- If all unauthorized immigrants were removed from Texas, **the state would lose \$69.3 billion in expenditures, \$30.8 billion in economic output, and approximately 403,174 jobs**, even accounting for adequate market adjustment time, according to a report by the [Perryman Group](#).²¹

Immigrants are integral to Texas's economy as students.

- Texas's 58,188 **foreign students contributed \$1.2 billion** to the state's economy in tuition, fees, and living expenses for the 2008-2009 academic year, according to the [National Association of Foreign Student Advisers](#) (NAFSA).²²

Naturalized Citizens Excel Educationally.

- In Texas, **26.8% of foreign-born persons** who were naturalized U.S. citizens in [2007](#) **had a bachelor's or higher degree**, compared to 14.7% of noncitizens. At the same time, only 31.9% of naturalized citizens lacked a high-school diploma, compared to 55.0% of noncitizens.²³
- The number of immigrants in Texas with a college degree **increased by 58.5%** between 2000 and 2007, according to [data](#) from the Migration Policy Institute.²⁴
- In Texas, **70.9% of all children** between the ages of 5 and 17 in families that spoke a language other than English at home also spoke English "very well" as of [2007](#).²⁵

Endnotes

- ¹ U.S. Census Bureau, [*The Foreign-Born Population: 2000*](#), December 2003.
- ² Ibid.
- ³ 2007 American Community Survey (1-Year Estimates).
- ⁴ Ibid.
- ⁵ Ibid.
- ⁶ Ibid.
- ⁷ Rob Paral and Associates, [*The New American Electorate: The Growing Political Power of Immigrants and Their Children*](#) (Washington, DC: Immigration Policy Center, American Immigration Law Foundation, October 2008).
- ⁸ U.S. Census Bureau, [*The Hispanic Population: 2000*](#), May 2001.
- ⁹ Ibid.
- ¹⁰ 2007 American Community Survey (1-Year Estimates).
- ¹¹ U.S. Census Bureau, [*The Asian Population: 2000*](#), February 2002.
- ¹² Ibid.
- ¹³ 2007 American Community Survey (1-Year Estimates).
- ¹⁴ U.S. Electoral College, [*2008 Presidential Election: Popular Vote Totals*](#).
- ¹⁵ Jeffrey M. Humphreys, [*The Multicultural Economy 2008*](#) (Athens, GA: Selig Center for Economic Growth, University of Georgia, 2008), p. 64.
- ¹⁶ U.S. Census Bureau, [*Hispanic-Owned Firms: 2002*](#), August 2006.
- ¹⁷ U.S. Census Bureau, [*Asian-Owned Firms: 2002*](#), August 2006.
- ¹⁸ 2007 American Community Survey (1-Year Estimates).
- ¹⁹ Carole Keeton Strayhorn, Texas Comptroller, [*Undocumented Immigrants in Texas: A Financial Analysis of the Impact to the State Budget and Economy*](#) (Austin, TX: December 2006), p. 20.
- ²⁰ Jeffrey S. Passel and D'Vera Cohn, [*A Portrait of Unauthorized Immigrants in the United States*](#) (Washington, DC: The Pew Charitable Trusts, April 14, 2009), p. 30.
- ²¹ The Perryman Group, [*An Essential Resource: An Analysis of the Economic Impact of Undocumented Workers on Business Activity in the US with Estimated Effects by State and by Industry*](#) (Waco, TX: April 2008), p. 69.
- ²² Association of International Educators, [*The Economic Benefits of International Education to the United States for the 2008-2009 Academic Year: A Statistical Analysis*](#) (Washington, DC: National Association of Foreign Student Advisors, 2009).
- ²³ Migration Policy Institute Data Hub, [*Texas: Language & Education*](#).
- ²⁴ Ibid.
- ²⁵ Ibid.